




**HUNGER TO HEALTH**

1 in 5



*“We believe the  
opposite of hungry  
isn’t full, it’s healthy.”*

Mission

**END HUNGER THROUGH HEALTHY FOOD, EDUCATION  
AND ADVOCACY.**

# Feeding America San Diego Programs

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## Feeding Families

- Mobile Pantry
- Agency Distributions

## Feeding Seniors

- Residential Facility
- Meals on Wheels

## Feeding Excellence

- Nutrition Outreach
- CalFresh Outreach

## Feeding Kids

- School Pantry
- Backpack
- Meals for Minds
- Kids Mobile Pantry
- Summer Food Service
- Afterschool Meals





# Kid Programs Survey Data

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- **82%** of responding parents agree that their child consumes more fruits and vegetables because of a Feeding Kids program.
- **75%** of responding parents agree that their family's overall health has improved because of food from a Feeding Kids program.
- **60%** of responding parents agree that members of their family no longer have to skip meals because of food from a Feeding Kids program.

**"I love that the kids get excited when I bring this fresh stuff home, and they love to eat it!"**

# Operations

Our Distribution Center: 44,000 sq. ft.  
How do we get food for our programs?



- Local donors
- Feeding America
- Food drives
- Discounted

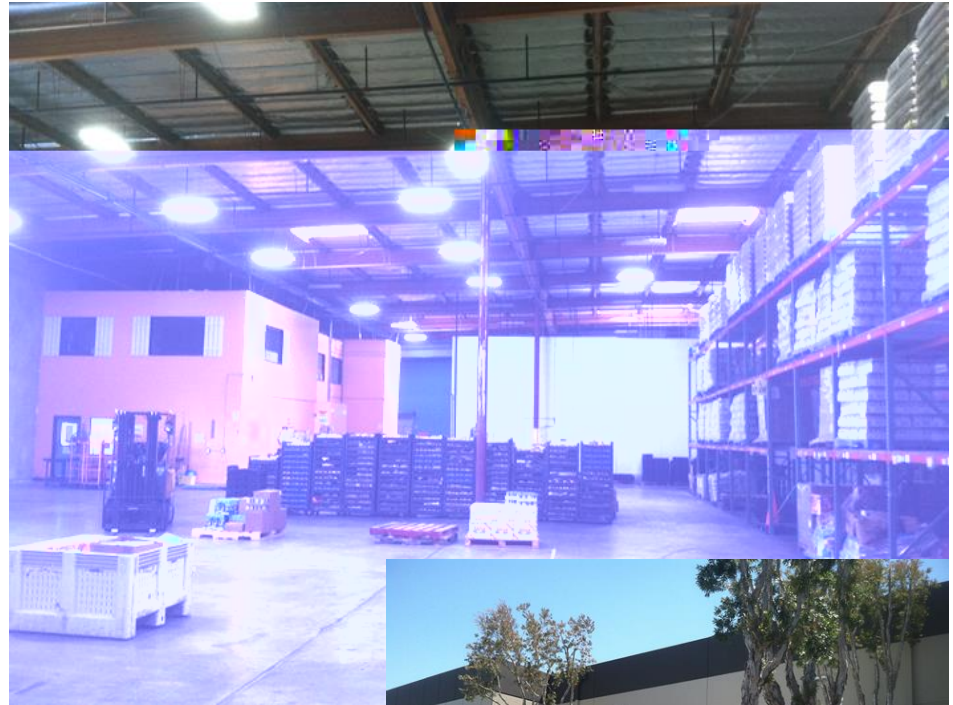
Approx. \$30 million in donated food annually

## Inventory and Volunteer Team

- AIB Certified
- Food safety and manufacturer date checking
- Glean all food leaving warehouse
- 30-50 orders prepared a week

## Drivers

- 50-70 deliveries per week with 5 drivers



# Fundraising

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- **School Pantry Program**
  - **\$1,045** per distribution
  - **\$16,720** per school site annually
  - **\$285,252** for the program annually
- **Development Department consists of 9 full-time staff devoted to fundraising**
- **Diverse portfolio of funders:** individual donors, corporate donors, public foundations, family foundations, community groups, SD County, FEMA



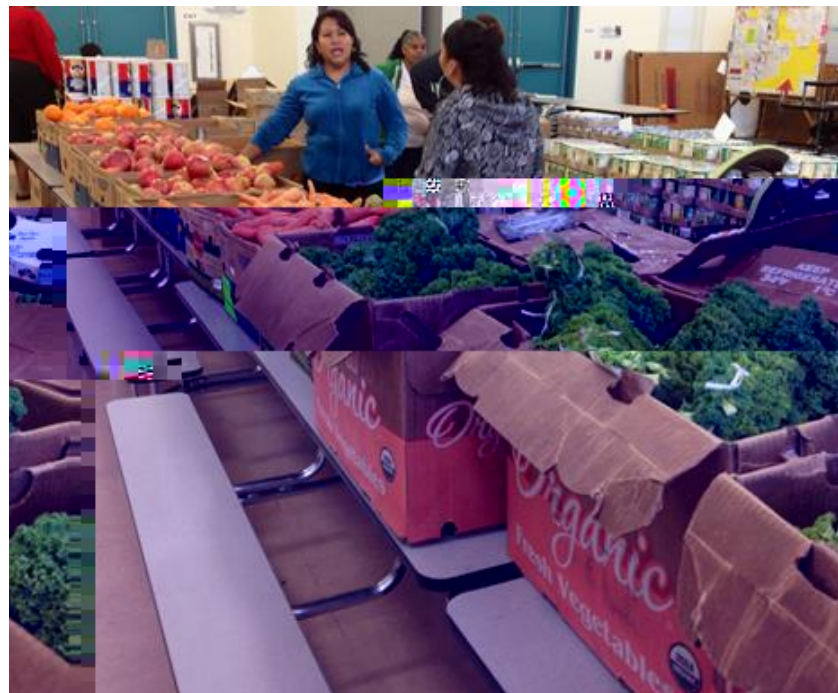
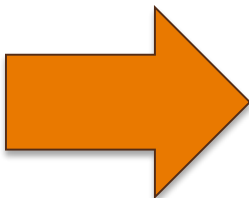


# Program Transitions

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BackPack/Farm2Kids



School Pantry



# Program Outreach Opportunities

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Nutrition Education

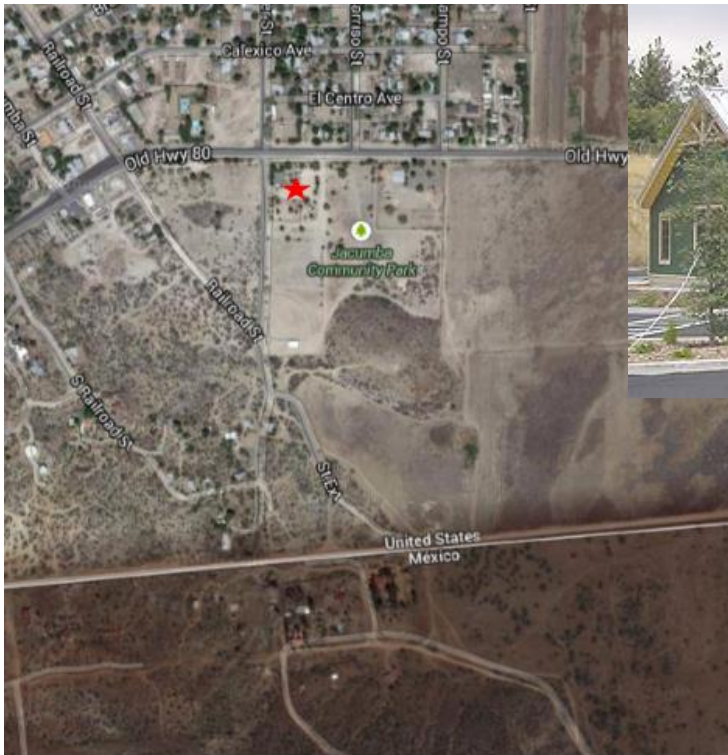


CalFresh Outreach



# Rural Program Expansion

- Participating in Feeding America's Rural Child Hunger Capacity Institute
- Expanding to 3 new rural SFSP sites in 2015



# Other Kid Programs Updates

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## Child and Adult Care Food Program (CACFP)



## Holiday/Break Distributions

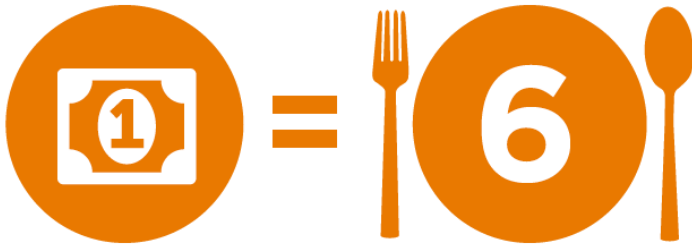
## Child Nutrition Reauthorization Act



# Involvement

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- Volunteer
- Donate food
- Donate funds
- Advocate



Best Place to Volunteer

[feedingamericasd.org](http://feedingamericasd.org)



# Thank you!

